



800 Lakeshore Parkway
Birmingham, Alabama 35211

(205) 942-3435

Matthew Dent

President & Chief Executive Officer



Matthew Dent, President and Chief Executive Officer of Buffalo Rock Company, is responsible for the company's overall operations. Matthew began his career with Buffalo Rock serving as an intern during his junior year at the University of Alabama where he subsequently received his bachelor's degree in marketing from the Culverhouse College of Business. His proposed 3-month internship developed into a now 25-year career in the beverage industry, all of which has been with Buffalo Rock.

Matthew has served and is currently serving several organizations locally and nationally:

- American Beverage Association** - Executive Committee Member, Immediate Past Chair
- Pepsi Cola Bottlers' Association** - Executive Committee Member, Past Chairman
- Alabama Beverage Association** - Executive Committee Member, Past Chairman
- Keurig Dr. Pepper Bottler's Association** - Board Chair
- Young Presidents Organization** - Member of the Southern 7 Chapter
- The University of Alabama** - Member of the President's Cabinet organization and the Culverhouse Board of Visitors
- UAB Comprehensive Cancer Center** - Advisory Board Member
- Salvation Army of Greater Birmingham** - Advisory Board Member
- United Way of Central Alabama** - Past Chair of the Marketing Committee and Past Chair of Tocqueville Society New Members
- Alabama State Parks Foundation** - Board Member
- 2025 World Police and Fire Games** - Board Member

Among other accomplishments, Matthew was named a finalist in EY's 2025 "Entrepreneur of the Year" awards. He served as Chairman of the USGA's 2018 U.S. Women's Open Championship, was named finalist in Birmingham's 2012 Top CEO Awards, and in 2007 was named one of Birmingham's Top 40 under 40 by the Birmingham Business Journal.

Matthew enjoys spending time with his wife, Jen, and their two children. They reside in Birmingham, are active members at Our Lady of Sorrows Catholic Church and enjoy traveling, snow skiing, boating, water sports, golf, and staying personally engaged in their friends' and families' lives.