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Birmingham, Alabama 35209

(205) 942-3435



Matthew Dent

President & Chief Executive Officer

Matthew Dent, President and Chief Executive Officer of Buffalo Rock Company, is responsible for the company's overall operations. Matthew began his career with Buffalo Rock serving as an intern during his junior year at the University of Alabama where he subsequently received his bachelor's degree in marketing from the Culverhouse College of Business. His proposed 3-month internship developed into a now 25-year career in the beverage industry, all of which has been with Buffalo Rock.

Matthew has served and is currently serving several organizations locally and nationally:

American Beverage Association – Board Chair

Pepsi Cola Bottlers' Association – Executive Committee Member, Immediate Past Chairman

Alabama Beverage Association – Executive Committee Member, Past Chairman

Keurig Dr. Pepper Bottler's Association – Board Chair

Young Presidents Organization – Member of the Southern 7 Chapter

University of Alabama – Member of the President's Cabinet organization

UAB Comprehensive Cancer Center – Advisory Board Member

Salvation Army of Greater Birmingham – Advisory Board Member

United Way of Central Alabama – Executive Committee Member, Past Chair of the Marketing Committee, Past Chair of Tocqueville Society New Members

Alabama State Parks Foundation – Board Member

2025 World Police and Fire Games – Board Member

Among other accomplishments, Matthew served as Chairman of the USGA's 2018 U.S. Women's Open Championship, was named finalist in Birmingham's 2012 Top CEO Awards, and in 2007 was named one of Birmingham's Top 40 under 40 by the Birmingham Business Journal.

Matthew enjoys spending time with his wife, Jen, and their two children. They reside in Birmingham, are active members at Our Lady of Sorrows Catholic Church and enjoy traveling, snow skiing, boating, water sports, golf, and staying personally engaged in their friends' and families' lives.